

Everything learners need to know about the Allan Gray Entrepreneurship Challenge

What is the Allan Gray Entrepreneurship Challenge (AGEC)

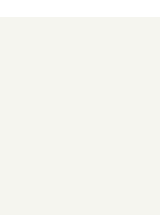
The AGEC is a year-round challenge where learners get to learn more about business and have fun doing it! There are three components to the Challenge.



A 2D game



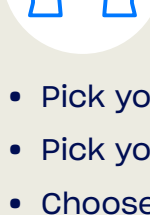
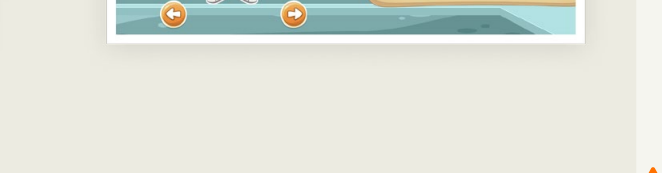
The Applied Learning Challenge



Mini-Challenges throughout the year

What's happening in the AGEC?

1 February – 30 April 2023



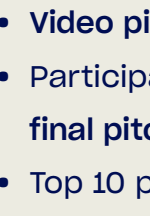
2D Game

- Pick your **avatar**
- Pick your **stream** (FinTech, EdTech, HealthTech or FoodTech)
- Choose a **name for your business** in the gaming world
- Take on **quests and grow your business in the game**
- Play at **any time before the challenge closing date**
- Complete **short multiple choice assignments** after each module for extra points
- Build up **points**
- Climb the **leaderboard** to qualify for the **Applied Learning Pitching Challenge**



TRY THE DEMO →

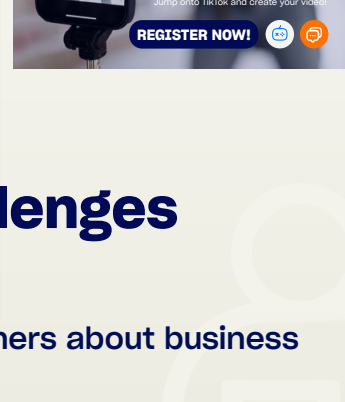
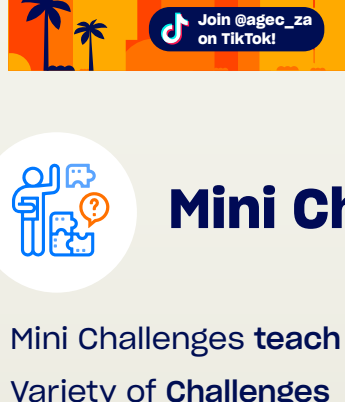
16 May to 16 June



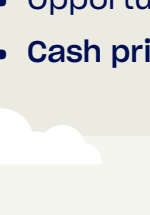
Applied Learning Pitching Challenge

- **Video pitch a business idea** you are passionate about
- Participants with the **Top 10 video pitches** **move forward to final pitching round**
- Top 10 participants go through **pitch training** in preparation for final pitches
- Final pitches will **determine top players**
- Top players will receive the **biggest challenge prize packages**

August to November



Wow, this is exciting!



Mini Challenges

- Mini Challenges **teach learners about business**
- Variety of **Challenges**
- Use your **creativity and good ideas!**
- Opportunity to **network with other entrepreneurial learners**
- **Cash prizes and cool gadgets** to be won!



Look out for more to come!

How to register and use the Gaming Network

Registration

Before you register, you need to ensure you have **your own email address**.

I don't have an email address yet?



Already have an email address and ready to register?



01

Option 1

Create a Google Account →

Input your details.

02

Option 2

Create a Microsoft account →

When Signing up, select "Get a new email address."

03

Select a username

Choose an email address that has not been taken.

04

Choose a secure password

Use at least one uppercase letter, one lowercase letter, 1 number, and one #special character.

05

Sign into your account

with your newly created email address.

01

Go to the registration page for High School Learners and fill out the form by using your unique email address (you cannot register using the same email as anybody else):

Register now →

02

Verify your registration by logging into your email address and clicking the link we'll provide to you.

03

Set up your **password** for the Gaming Network.

04

Log in to the **Gaming Network** using your unique email address and the password you selected.

05

Download the Gaming Network App for easy access wherever you are!

Download on App Store

Available on the **App Store**

Download on Google Play

GET IT ON **Google Play**

The Gaming Network

Tip 1

Fill in your profile on the Gaming Network to be eligible for prizes – and discover your key competencies.

Tip 2

Send friend requests and search for more connections – It's never too early to learn how to network!

Tip 3

Update your status or even post a blog.

Tip 4

React to and comment on the blogs of your friends and connections.



Tip 5

Create **SPACES** – join your classroom group and create groups for other interests.

Tip 6

Click on the **PLAY GAME** button that will become available from your Gaming Network Profile once the 2D game is live and start climbing the leaderboards!

Tip 7

If you believe something is wrong or if you receive any abuse or unwanted interaction on the Gaming Network – be sure to **report** it right from the app/website.

REPORT A PROBLEM →

Tip 8

You can make your profile private, however, some Mini Challenges may require your profile to be set to public in order for us to verify details about your submissions.

Tip 9

You can play from the app or web browser on either a mobile or desktop device – the choice is up to you!

FAQ's

Question **What skills will I gain?**

Answer

You'll learn almost everything you need to start and run a business: marketing, recruitment, data, stats, product development, mobile apps, revenue models, and about digital transformation – this is very important after the Covid pandemic.

Question **Do I need any prior knowledge before I join?**

Answer

Not at all! You'll learn everything you need to know by playing the game. The way to mastering business in the Entrepreneurship Challenge is by having lots of fun in a video-game style challenge.

Question **How much time should I allocate to the game every week?**

Answer

You have a little over 2 months to play the 2D game. You can play the game whenever you have time, as long as it is before the challenge closing date!

We suggest taking 20-30 minutes in your day throughout an entire week to play the game to completion.

Question **Is taking part in AGEC compulsory?**

Answer

AGEC is entirely voluntary. Nevertheless, it's a wonderful opportunity for you to gain a competitive edge by acquiring skills.

Question **What are the costs involved?**

Answer

Participation in AGEC is entirely free!

Question **Is it possible to join in once the game is already in play?**

Answer

Absolutely! Learners can join in at any stage. Late joiners will need to ensure that they complete gameplay before the gameplay period ends.

Question **Do participants receive any certificates to prove they have taken part in the challenge?**

Answer

Yes. Regardless of how many points they have earned, each player who completes the 2D Game receives a certificate to acknowledge their participation.