

in the world? Consider all the different ways you can bring your idea to life. Are there other products or services like yours out there? How can you stand out from the crowd? Do you have a secret ingredient or a super cool feature that sets you apart? Highlight what makes your idea unique.

If you win this contest, what amazing things can you do with the

funding? Will you build a prototype and test it out on real customers? Or will

you hire a team of experts to help take your idea to the next level? Dream big!

go-to expert in your field? Think about where you want to take your idea in the long term.

market? Share your story and let your enthusiasm shine through.

What form will your solution take? Will it be a product that you can hold in your

hand, like a cool new gadget, or will it be a service that you can access from anywhere

What's your vision for this business in the next five years? Will you expand globally and become a household name? Or will you focus on a niche market and become the

Will your business create jobs and opportunities for others? What kind of team will you need to build, and what kinds of roles will they play? Get excited about the prospect of growing your team and helping others succeed!

How can you balance your schoolwork with your entrepreneurial

pursuits? Do you have a support system in place, with friends, family, and

mentors who believe in you? Remember that with passion and determination,

anything is possible!



(R15 000 Allan Gray Unit Trust Fund + R3 000 cash) *NB: When working in a duo or group, prize funds will not be

1st Place:

R40 000 Prize Package

(R30 000 Allan Gray Unit

Trust Fund + R10 000 cash)



and 16 June 2023.

Have fun!

awarded to each individual member of the group. These funds

would be split evenly between the group members.

2nd & 3rd Place:

R30 000 Prize Package each

(R25 000 Allan Gray Unit Trust Fund + R5 000 cash)

5.

6.

7.

8.

Challenge Start:

Wed 17 May 2023

May

Upload your video pitch & AGEC 2D Game Certificate (proof of completing the 2D game) to a Google Drive folder that you create. Complete the online submission form (see button below) by filling out your relevant information and inserting the link to your Google Drive folder including your MP4 video pitch. Ensure that you fill out the submission form between 17 May

4th & 5th Place:

R18 000 Prize Package each

Submission Form:

Challenge Timelin

Live Pitch Coaching

Click on the **button** or scan the **QR**

View Submission Form \rightarrow

code to access the submission form:

Video Entries Close: 1 Jul - 16 Jul 2023 Fri 16 Jun 2023 30 01 **16** Jun Jun Jul

Top 10 Pitches

Selected for Coaching:

Fri 30 Jun 2023



Online Preliminary Pitching Round

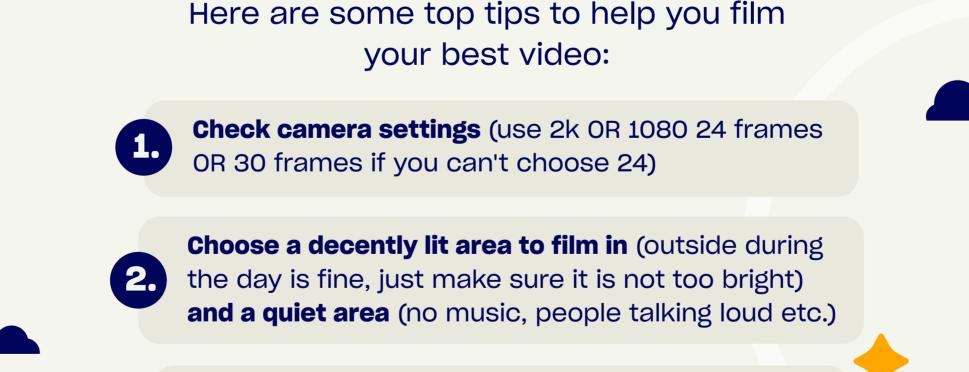
(Identifying Top 5)

21 Jul 2023

AGEC GALA Dinner

11

Aug



Set up your camera on a tripod or a makeshift

Film in a landscape orientation

(horizontal), NOT portrait (vertical)

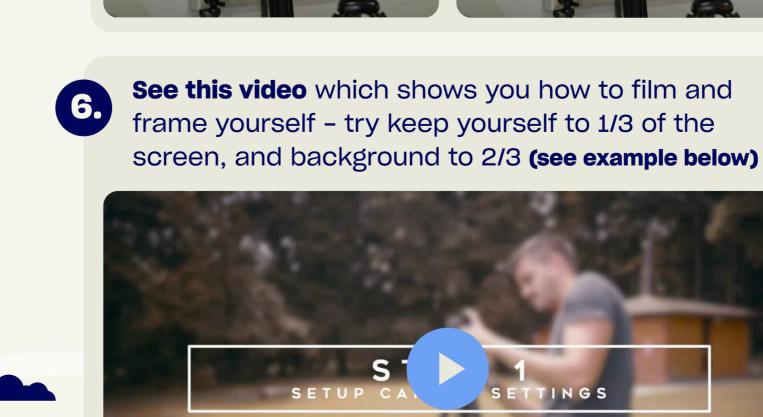
stand (using books etc.) so that it remains stable.

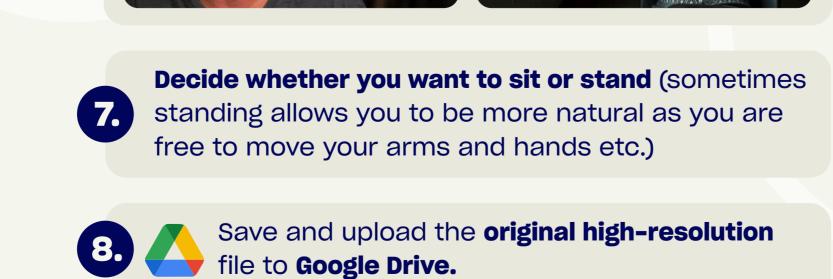
Video Filming Tips:

Use your front camera so that you can see yourself to make sure the frame is correct and the camera is recording, OR use your rear camera with a mirror behind so that you

can still see the phone screen (see example),

OR get someone to film you.







ALLANGRAY

ENTREPRENEURSHIP
CHALLENGE We want to see you put our skills to the test and

give this challenge a try!